

SIMPLE SESSION 13 DATES ANNOUNCED

Simple Session
Press Announcement
October 15th 2012



Book your flights and stay tuned! The annual Simple Session BMX and skateboarding contest, one of Europe's most anticipated action sports events will go down on 16 – 17th of March 2013 in Tallinn, Estonia.

Dates in detail:

14-15th March: Practice Sessions

16th March: Qualifications

17th March: Finals

18th March: Contest Park Open Day

Side events: 4-day club program, film screenings & art shows

For years, Simple Session has been the highlight of Europe's BMX and skateboarding contest calendar, reaching a global audience through its massive media coverage.

Simple Session will once again be hosting around 200 top athletes from around the world at Saku Arena, including an impressive line-up of the most established riders in the business as well as new talents and up-and-coming top riders in the disciplines of BMX and skateboarding street/park.

The event will be broadcast LIVE in high definition and with a live scoring system.

Simple Session 12 webcast, powered by Freecaster.tv was webcast LIVE on Simple Session webpage and Extreme.com. The event attracted a record breaking viewer record with its webcast, reaching a staggering one million unique viewers within the two days of the event.

Last year, Simple Session was one of the few pro events to welcome female riders as well, introducing a girls BMX contest Sister Session. A short film featuring the contest was produced by Simple Session, which is now travelling the world with Bicycle Film Festival 2012 official film program. Two half-hour shows of SS12 skateboarding and BMX finals were aired on one of Europe's largest sports TV channel Eurosport 2.

Simple Session has been around for 13 years and has worked it's way up to become one of the biggest and best contests in the world of action sports. Simple Session is a celebration of everything that is amazing about BMX and skateboarding lifestyle.

Tickets will be available from December 2012. For more info on tickets, schedule, line-up's etc. go to www.simplesession.net or www.facebook.com/simplesession

NOTE for the PRESS: Media accreditation will open in the beginning of December 2012.
For additional information and media requests, please contact press@session.ee

Attached photo #1: Jaanus Ree / Red Bull Content Pool
Attached photo #2: Fat Tony

