'SISTER SESSION' – GIRLS BMX FILM ONLINE PREMIERE

SIMPLE SESSION / 16-17 March 2013 Press Announcement 30 January 2013



Last year the Simple Session series saw its first ever girls BMX jam – the Sister Session – go down on the course. The contest featured eight top girl riders from around the world demonstrate some amazing female riding.

The Sister Session contest was also featured in a self-titled short film, that has been screening in 30 cities worldwide with the Bicycle Film Festival (BFF) 2012 official program. A film by Brett Astrid Võmma, Helen Habakuk & Doris Tääker premiered at the BFF opening in New York City on June 30 last year. Full version of the short film will be available ONLINE starting NOW – https://vimeo.com/58497399

The director of the BFF Brendt Barbur was amazed by the film and the perception it has been receiving from screenings around the world: "People have been crying and roaring. It's definitely a huge hit. My hair stood on my arms at the screenings." Brean Shea from the BFF New York team was feeling the positive vibes as well: "The audience was very moved. Many people told me it was their favourite film in the festival."

"The girls were incredible last year! It took some serious courage for them to come out at a contest of this level, and put everything they had into the play on the course. We were stunned to see how it resulted in some of the most impressive and emotional moments of last years Simple Session, for both the riders and the audience. We are glad to see the girls BMX scene growing, and to have them around again, hopefully coming up with yet another jam that will have everybody talking," said Risto Kalmre, co-director of Simple Session.

This year the girls BMX jam is back for a second round at the Simple Session. Lined up for the contest are last year's winner Camila Harambour CHI, Angie Marino USA (2nd), Katherine Diaz VEN (5th) and Rebecca Berg GER (6th). Also competing will be riders Katya Kruglova RUS, Ashley Armstrong GBR, Cédrine Tretout FRA, Peta Shepherd AUS and main voice from the 'Sister Session' movie – Kayley Ashworth UK.

Simple Session 13 will take place 16-17th of March 2013 and will be hosting around 200 top athletes from around the world at Saku Arena, including an impressive line-up of the most established riders in the business as well as new talents in the disciplines of BMX and skateboarding street/park.

www.bicyclefilmfestival.com www.simplesession.net

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SISTER **SESSION**

girls in **BMX**

SCREENING IN 30 CITIES WORLD-WIDE IN THE PROGRAM OF THE BICYCLE FILM FESTIVAL

DIRECTED BY HELEN HABAKUK, DORIS TÄÄKER & BRETT ASTRID VÖMMA I PRODUCED BY BRETT ASTRID VÖMMA & RISTO KALMRE EDITED BY HELEN HABAKUK & MARION KOPPEL I CAMERA BY STEN-JOHAN LILL, HEIKO SIKKA, HENDRIK MÄĞAR & HELEN TAKKIN SOUND BY KRISTIAN KURMB & IAN ANDRESSON I COLOR BY THEIKO SIKKA I GRAPHICS BY IAN VILIUS & RISTO KALMRE ADDITIONAL FRANKE, ALLAN PILL, MARGOUS TAVIK, COURTE MATKUR, MART RATASSEPP & MARTIN HIMBEK I SUPPORTED BY ALASTIK KINO, ROTTFILM, ALLFILM, MOLLUSK & NAFTA

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